

Whittle Music Co.

Dallas Texas

1912 Doc L. Whittle (1879-1970) (photo 1) moves Western Automatic Music Co. to #1604 Elm St, Dallas, from Ft Worth.

1919 The name is changed to D L Whittle Music Co.



1920 Doc L. Whittle, music co pres, #3709 Stratford (census).

1922 Whittle hires Wm Howard Beasley as GM; now at #1213 Elm St (1922 ad below).



1923 The business is sold to Beasley.

1941 Moves to #1108 Elm St (photo 3 c.1956).



1965 Moves to #2733 Oak Lawn (photo 4).

Marked instruments are stencils of Pan American models from the 1920s and 1930s. Cornet #P51111 (below L) from 1927 and Trumpet #95939 (below R) from 1932. They all use the name "Zenith".

